

### 2024 ICBEM for Resiliency \*Best Paper Award\*

#### Chia-Pin Huang, Shih-Yung Chiu, Yung-Ho Chiu

Research on the Operational Efficiency of the Domestic Semiconductor Industry under Sustainable Development -Application of Dynamic Two-Stage RDM DDF Model and Tobit Regression (ICBEM-24-028)



# 2024 ICBEM for Resiliency \*Highly Commended Award\*

#### Shih-Yung Chiu, Yung-Ho Chiu, Hsiu-Chen Huang, Hui-Chen Chie

*Evaluation of Urban Sustainable Competitiveness from the Perspective of Socio-Economic Environment* (ICBEM-24-027)



# 2024 ICBEM for Resiliency \*Highly Commended Award\*

#### Hsuan-Yi Chou, Hsiao-Ti Chang, Tsui-Shu Kuo

Effects of Facebook Brand Fan Page Post Informativeness, Entertainment, and Interactivity Values on Consumers' Relationship Investment and Brand Loyalty

(ICBEM-24-038)



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#### **Ming-Chung Chang**

Does the Co-vid 19 Pandemic Change the Business Performance in the EU Countries?

(ICBEM-24-054)



# 2024 ICBEM for Resiliency \*Best Student Award\*

**Zhiqiang Liao** 

Variable Selection in Convex Nonparametric Least Squares via Structured Lasso Penalty (ICBEM-24-036)



# 2024 ICBEM for Resiliency \*Highly Commended Student Award\*

#### Samarat Kiatthirarat, Wen-Min Lu

The Moderating Effects of Human Capital and ESG on the Global Insurance Company Performance (ICBEM-24-046)



# 2024 ICBEM for Resiliency \*Highly Commended Student Award\*

#### Yini Lin, Tzu-Hsuan Kuo

Investigate Audience's Switching Intention toward OTT TV Services based on PPM Model

(ICBEM-24-072)



# 2024 ICBEM for Resiliency \*Highly Commended Student Award\*

#### **Shichun Zhang**

A Mixed Pricing Strategy Considering Viewer Segmentation for a Two-Sided Video Platform (ICBEM-24-042)